

Gabbing with Gumba (January 2012)

*Un riuscito nuovo anno*

A successful new year!

Happy New Year! We just finished 2011 off the right way by spending quality time with family and friends, celebrating Christmas and New Years and thanking our loyal customers who have helped Field of Dreams Genetics grow again this past year. What a blessed holiday season it was. We hope you enjoyed all good things as well.

And now it's back to work. Time to roll up our sleeves and start thinking about the cows again. Will the winter continue on a mild streak saving money in fuel and feed? Have I really got a good handle on the new genomic information that's out there? Do I have my spring show calves picked out? We can't predict the weather and we sure can't predict the trend of genomic bulls, but we can help out with your spring show calves!

Field of Dreams Genetics is the very essence of cow families. We buy bulls based on cow families. We promote bulls based on cow families. We 100% believe that the semen you use will reflect a cow family. Call us old fashioned, but we rely on proof of maternal lines to guide and direct our current and future lineups of sires. And here are two examples of great cow families making great bulls.

Mr Atlees GW AVALANCHE-ET 36HO400 is a proven Goldwyn son from MD-Delight Durham Atlee-ET (EX-92 DOM). Atlee completed a best record of 3-11 2x 365d 38,290 5.5 2091 3.1 1177 and was the Unanimous All-American Sr. 3-Year-Old in 2005. Her dam is MD-Delight Strm Amberlee (VG-88 DOM) and then the Queen of the Breed finalist Ms Kingstead Chief Adeen (2E-94 DOM). With impressive type numbers from 12/11 of +3.36T, +3.06UDC and +2.98FLC, AVALANCHE's track record speaks for itself. In fact, one of his oldest daughters, Maple-Downs Hailey, just scored VG-88.

From the same herd that produced the well-known Super bull, comes Charlesdale EMPOWER-ET, a Shottle son from Rolling-Spring G Expreso-ET (VG-87). EMPOWER is another great Field of Dreams option for producing those high-type individuals who can compete in the showring, and also be profitable at home! EMPOWER's 12/11 numbers are +2.68T, +2.08UDC and +1.81FLC. As you've come to expect with other Field of Dreams bulls, EMPOWER has a great cow family behind him, including a VG-87 Goldwyn dam x EX-92 Durham x EX-95 Encore x Elegance...and then five more EX dams! This bull certainly was named appropriately with that much maternal power backing him.

Let's sit down and go through the Field of Dreams lineup together and see if AVALANCHE or EMPOWER would work in your breeding program. Or maybe there are other options that are more appealing. We have a tremendous team of sales representatives whose primary goal is to help you succeed.

So welcome to a new year! Let's work together to make it your best one yet!